

INSPIRATIONAL STORIES
ITALY – PRIVATE SECTOR
2023

WANTER by Valore D

Wanter is a social innovation project for the vocational orientation of boys and girls to discover the jobs of the future



Accompanying young people on a path of awareness about the professions of tomorrow, telling them which jobs will be most in demand in the coming years and also acting on stereotypes.

This is the aim of Wanter, the free digital career guidance platform where girls and boys can navigate through the most in-demand jobs of the future, explore the study paths that prepare them for these roles and discover which occupations match their talents and aspirations.

More than 100 professions, presented and narrated through the video testimonies of those who perform them successfully and satisfactorily, to orient the new generations, and girls in particular, towards the jobs of the future. A space that also guides parents and teachers to discover the professions of tomorrow.

Wanter was developed from Valore D's desire to support male and female students in the conscious choice of their future and to present the most employable professions, most of which require skills in STEM (Science, Technology, Engineering and Mathematics), a sector in which the female universe is still underrepresented.

<https://wanter.valored.it/>

INSPIRINGIRLS by Valore D

The future is how you want it. InspirinGirls brings women's stories told by female protagonists to secondary schools to encourage girls and boys to follow their aspirations, free from gender stereotypes



Stories of women who love their work, stories of commitment, passion, difficulty and success, told in the first person to the students: this is the soul of the Inspiring Girls project, founded by Miriam González Durántez - a British lawyer - and now active in 24 countries (Australia, Belgium, Brazil, Chile, Colombia, Costa Rica, France, Honduras, Hong Kong, Italy, Jersey, Mexico, Morocco, Peru, Poland, United Kingdom, Russia, Serbia, Singapore, Spain, Turkey, Uruguay, USA, Venezuela).

Promoted and executed in Italy by Valore D, in partnership with ENI, Intesa Sanpaolo and SNAM and with the patronage of the Ministry of Education, InspirinGirls is bringing professional women, scientists, sportswomen and managers into secondary schools to encourage girls and boys not to set themselves limits in defining their own path and to follow their ambitions, whatever they may be.

The InspirinGirls project has also launched Inspiring Education: a free digital pathway using the Open Mind methodology that secondary school teachers can convey in their classrooms

InspirinGirls arrived in Italy in 2017 and to date the role models have met 36,000 young people across the country. There is a strong message that resonates even after the meeting: in fact, the majority of the boys talked about it with their parents, friends and relatives (84%) and the experience helped two-thirds of the participants identify their own professional aspirations (64%).

<https://www.inspiring-girls.it>

INSPIRING EDUCATION by Valore D



The 'Inspiringgirls' initiative, in addition to meetings and events in schools, both physical and remote, offers in cooperation with Digital Education, Inspiring Education: a free digital training course for secondary school teachers, divided into 3 teaching modules aimed at their students to explore important topics such as unconscious stereotypes, emotional intelligence and false myths in STEM.

Target audience

Teachers, male and female secondary school students

Timeline

Available from May 2022

Metrics

Number of teachers involved in training Number of classes/students involved in training Result Final comprehension assessment survey for teachers and students

To learn more go to the project **website** <https://www.inspiring-girls.it/homepage/inspiring-education/>

InTheBoardroom by Valore D

The executive training programme curated by Valore D to promote diversity on corporate boards to drive innovation and growth



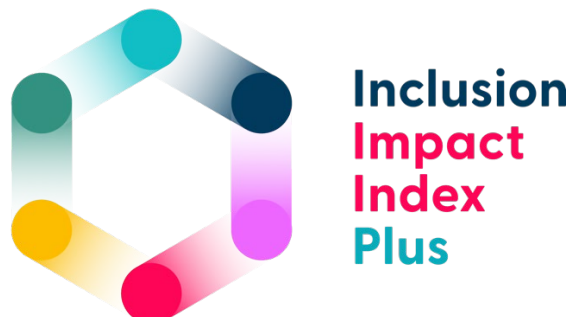
An executive education programme that includes specific training courses, discussion and networking with experts, coaching and self-empowerment workshops. Conceived in 2012 by Valore D with the objective of guiding and promoting the inclusion of talented women in Boards of Directors, InTheBoardroom has trained 240 female professionals to date. After ten years, Valore D renews InTheBoardroom and opens it up to men.

The new edition of InTheBoardroom 4.0, supported by historic partners Egon Zehnder and Borsa Italiana and joined this year by DLA Piper and London Stock Exchange Group, accelerates the construction of an inclusive culture and launches the first mixed class of women and men who will be trained in the skills necessary to be effective in the role of directors and prepared to manage the growing diversity within boards.

The course consists of 10 appointments (one day per month) and will be aimed at women and men with at least 10 years of work experience who aspire to join a board of directors.

<https://intheboardroom.it>

INCLUSION IMPACT INDEX PLUS by Valore D



The Inclusion Impact Index is an innovative digital tool developed by Valore D with the support of the Politecnico di Milano to offer all companies, whether members or not, the possibility of mapping their diversity and inclusion policies and measuring their effectiveness. The tool has recently been enriched with new features with the PLUS section to meet the requirements of the UNI 125:2022 certification and move towards the gender equality certification process introduced by Law 162/2021 in implementation of the PNNR.

This tool supports companies in concretely realizing the program commitments signed with Valore D's Manifesto for Women's Employment and thus represents a further step towards gender balance and an inclusive culture in organizations and in our country.
<https://valored.it/i-progetti/inclusion-impact-index/>

FILL THE PANEL GAP by Valore D

#FILLTHEPANELGAP

Too often in Italian panels only one voice is heard and thus 'half the story' is lost in terms of value, information, culture, perspective, growth. Conferences that do not take diversity into account, in fact, only show one side of the story on those very occasions that were created with the precise intention of deepening it. With the digital campaign #FillthePanelGap, Valore D wants to raise awareness on this issue and involve the scientific community, organizing committees and event participants within a broader operation that invites them to share a Charter of Commitment drafted to provide precise indications and suggestions to anyone who intends to actively engage in making diversity a value and inclusiveness a richness.

<https://valored.it/news/fillthepanelgap/>